

# CENTRAL NEW JERSEY INDUSTRY PARTNERSHIP

## Transportation, Distribution, and Logistics

The **Central Jersey Transportation, Distribution, and Logistics Industry Partnership** is a vehicle to mobilize transportation, distribution, and logistics leaders from central Jersey to collaborate with public partners in resolving workforce, economic and education challenges impacting the sector.

### Key Components:

- Led by industry leaders to ensure the system is truly demand-driven and yields better outcomes
- Aligns resources at one shared table with education, workforce and economic development partners and others to collaboratively design responsive solutions to meet the needs of industry leaders
- Focused on a single industry to allow industry leaders to engage directly with their peers across traditional boundaries
- Driven by industry priorities that go beyond basic workplace skill needs to building a sustainable talent pipeline, connecting to millennials and diving deeply into technical or supply chain needs
- Established regionally to address the dynamics of local economies and identify common issues, challenges and opportunities across employers

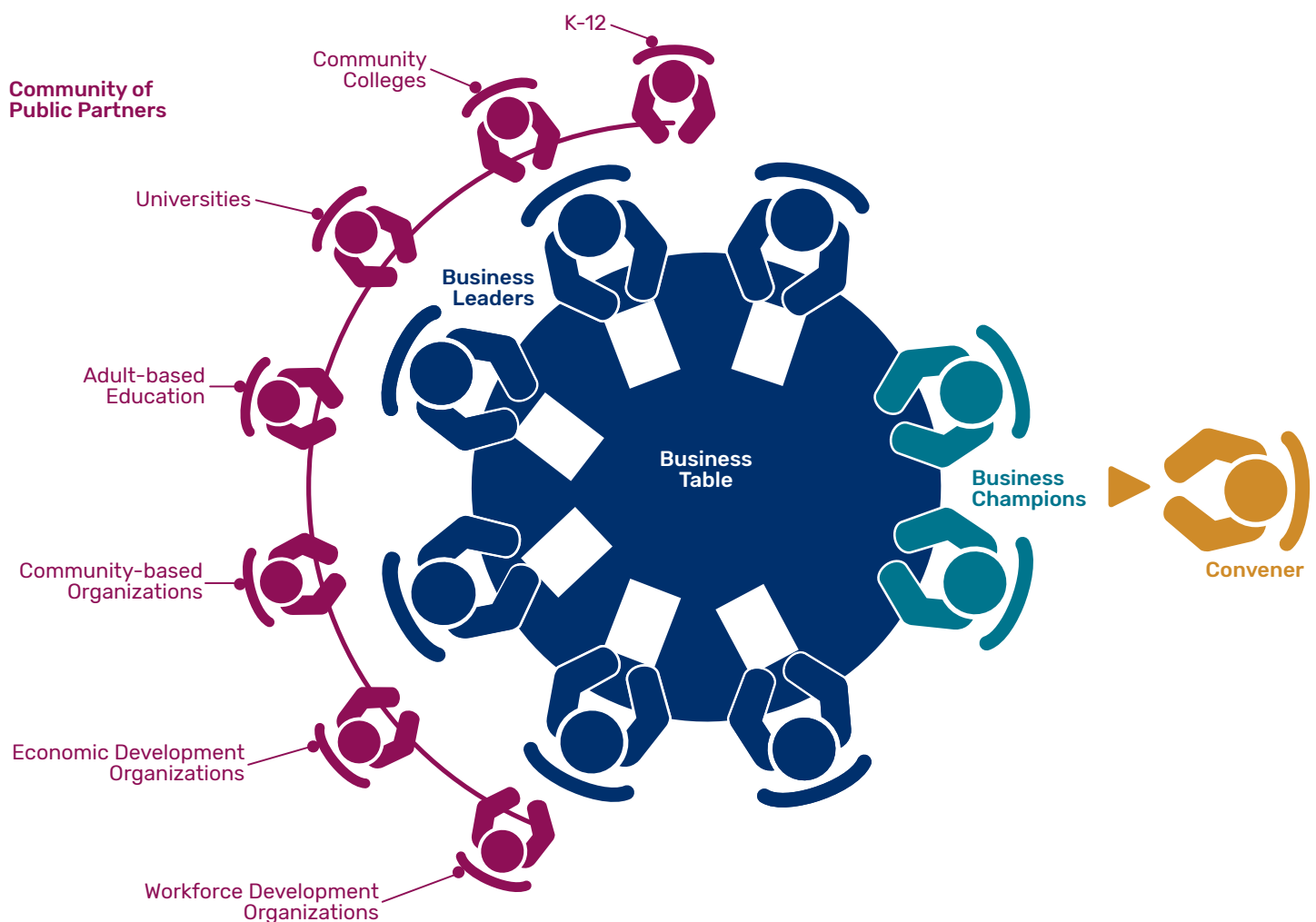
### Benefits to Industry Leaders:

- Reduces system duplication to create efficiencies
- Changes the system based on industry needs
- Helps fill positions with skilled workers
- Develops career pathways to ensure a pipeline of future workers
- Establishes ongoing feedback loop with education, workforce and economic development partners
- Collectively establishes a powerful industry voice to impact policy
- Influences training programs
- Provides direct access to government decision-makers

## The Model

The Central Jersey Transportation, Distribution, and Logistics Industry Partnership has adopted the national Next Generation Sector Partnerships model. Key roles in the partnerships are:

- **BUSINESS CHAMPIONS:** business leaders who champion the idea of collaborating with peers and public partners to tackle industry issues.
- **CONVENER:** a public partner who provides project management and facilitation support to help the partnership accomplish its goals.
- **COMMUNITY OF PUBLIC PARTNERS:** a nexus of public partners from workforce development, economic development, education, and other key areas who work collaboratively to address the expressed needs of industry leaders. Public partners refrain from pushing public programs to solve business concerns and instead attend partnership meetings in listen-only mode to hear challenges faced by businesses and support industry priorities.



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